



**NOV. 9** **2024**

Springs Preserve, Las Vegas







# WALK FOR WATER IS BACK FOR ITS 8<sup>TH</sup> EDITION!



**2-mile walk**  
at Springs Preserve



**1,000**  
people expected



**All proceeds**  
going to One Drop's vital  
mission locally and globally



**Participate in the One Drop Bucket Challenge!**  
Carry a bucket of water to simulate the efforts of millions  
of women and children make daily for their basic needs





# A FUN TEAMBUILDING OPPORTUNITY

**Entertainment**  
Special guests, food  
and games

**A great way to learn**  
about the water and  
climate crisis

**After the walk**  
Enjoy the Waterworks exhibit  
to learn more



# HOW TO SUPPORT US



**Sponsor  
the event**



**Sponsor a school,  
group of youth,  
or non-profit and  
join us for the day**

**Make a  
donation**



[Click here](#) for a video link with highlights from our 2019 event.





# JOIN US IN SUPPORTING ONE DROP

## ALL NET PROCEEDS

Net proceeds from Walk for Water will go to improve the living conditions of communities facing extreme barriers and to support life-changing water projects worldwide, including Las Vegas water initiatives.

**Since 2013, One Drop has donated over \$1.5M to many like-minded organizations in the region.**

**Together, since 2007, we have transformed the lives of nearly 3 million people.**

To learn more about One Drop's initiatives, [click here](#)





Around  
**50% of the  
world's population**

is experiencing severe water scarcity  
for at least part of the year\*



**1 in 4 people**

globally lack safe drinking water at home\*\*

It takes more than  
**30 minutes for  
291 million people**

worldwide to collect water. In two out of three  
households, this burden primarily falls on women\*\*



Lake Mead water  
**water levels have  
dropped over 150 feet**  
over the past two decades\*\*\*



\*Source: IPCC, Sixth Assessment Report Working Group II, 2022. \*\* Source: World Health Organization. Source: WHO and UNICEF. Joint Monitoring Programme (JMP) 2022.

\*\*\* Source: Las Vegas Valley Water District. Drought and Conservation Measures.



# WALK FOR WATER 2024 SPONSORSHIP LEVELS

## PRESENTING SPONSOR | \$40 000

- Fifty (50) + complimentary registrations and t-shirts for a team of walkers
- Logo on the front of walker's and volunteers' t-shirt under WFW logo
- Mention in all communications and social media: Presented by "Your Company"
- Acknowledgment on website: Presented by "Your Company"
- Banner/Balloon with logo at the event
- Verbal recognition by the Mayor at the beginning of the event
- Verbal recognition at the end of the event





# WALK FOR WATER 2024 SPONSORSHIP LEVELS

## PLATINUM SPONSOR | \$20 000

- Fifty (50) complimentary registrations and t-shirts for a team of walkers
- Logo on the walker's t-shirts, top placement on the back
- Mention in all communications and social media
- Acknowledgment on website
- Banner/Balloon with logo at the event
- Verbal recognition at the beginning of the event





# WALK FOR WATER 2024 SPONSORSHIP LEVELS

## **GOLD SPONSOR** | **\$10 000**

- Forty (40) complimentary registrations and t-shirts for a team of walkers
- Logo on the walker's t-shirts, mid placement on the back
- Mention in all communications and social media
- Acknowledgment on website
- Logo placement at event
- Verbal recognition at the beginning of the event





# WALK FOR WATER 2024 SPONSORSHIP LEVELS

## SILVER SPONSOR | \$5 000

- Thirty (30) complimentary registrations and t-shirts for a team of walkers
- Logo on the walker's t-shirts, low placement on the back
- Acknowledgement on social media
- Acknowledgment on website
- Logo placement at event





# WALK FOR WATER 2024 SPONSORSHIP LEVELS

## BRONZE SPONSOR | \$2 500

- Thirty (30) complimentary registrations and t-shirts for a team of walkers OR
- Sponsor a school, group of youth a non-profit to walk! Many youth would like to participate, but are unable because of financial restraints.
- Company Name (no logo) on the walker's t-shirts, low placement on the back
- Acknowledgment on website
- Name (no logo) placement at event







**THANK  
YOU!**

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