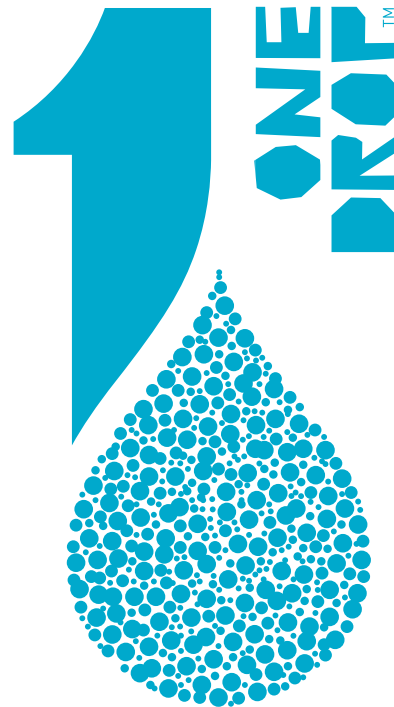


2012 ANNUAL REPORT



ONE DROP IN 2012

JANUARY 1 LAUNCH OF A PROJECT IN BURKINA FASO

ONE DROP secures a financial contribution (\$1.5 million US) from the Conrad N. Hilton Foundation and further support from the Prince Albert II of Monaco Foundation (€200,000).

MARCH 12 TO 17 WORLD WATER FORUM IN MARSEILLE

ONE DROP presents its unique intervention approach.

MARCH 22 WORLD WATER DAY

Cirque du Soleil, MGM Resorts International and Treasure Island pledge their support for initiatives marking World Water Day with a 5-year agreement to donate earnings from Cirque du Soleil's Las Vegas resident shows. Amount donated: \$1.4 million US.

MARCH 24 LA SOIRÉE ONE DROP IN QUEBEC CITY

The third edition of the *LA SOIRÉE ONE DROP* benefit event features *Michael Jackson THE IMMORTAL World Tour™* by *Cirque du Soleil®*.

APRIL NEW LEADERSHIP TEAM

Catherine B. Bachand is appointed Chief Executive Officer (CEO).

APRIL TO OCTOBER THE ORGANIZATION'S 5-YEAR REVIEW

ONE DROP undertakes the development of strategies and plans for 2014-2017.

MAY FIRST INDEPENDENT IMPACT STUDY

The study led in Nicaragua confirms the effectiveness and sustainability of ONE DROP's intervention approach.

MAY 18 OFFICIAL RELEASE OF *TOUCH THE SKY*

The film documents the voyage into space of Guy Laliberté and his time onboard the International Space Station. All proceeds from the film go to ONE DROP.

JUNE 7 TO JULY 16 GAIA PHOTOGRAPHY EXHIBITION IN QUEBEC CITY

The exhibition bears witness to the beauty and fragility of Earth with regards to the universe.

JULY 1 TO 3 THE BIG ONE FOR ONE DROP

First ever Las Vegas poker tournament organized by the World Series of Poker® (WSOP) to benefit ONE DROP.

AUGUST 2 TO OCTOBER 1
GAIA IN TORONTO
The exhibition aims to captivate Torontonians.

SEPTEMBER 28 TO NOVEMBER 20
ONE DROP AT WE DAY
For the second consecutive year, ONE DROP joins *We Day* events organized by Free The Children taking place in Toronto, Calgary, Waterloo and Montreal.

OCTOBER 4
**PREMIERE OF LA SOIRÉE ONE
DROP IN ZURICH**
More than 300 invited guests attend a presentation of *Cirque du Soleil's* show *Corteo™* to benefit ONE DROP.

OCTOBER 8
NEW PARTNERSHIPS
ONE DROP creates important alliances with the Audemars Piguet Foundation and the Fondation Lombard Odier to further help support its many water access initiatives worldwide.

OCTOBER 8 TO 19
COP 11
ONE DROP presents its approach at the 11th meeting of the Conference of Parties to the United Nations' Convention on Biological Diversity held in Hyderabad, India.

OCTOBER 11
**PARTNERSHIP WITH THE
MAHARAJA LIFE FOUNDATION**
ONE DROP and the Maharaja Life Foundation join forces to work towards ensuring long term access to safe water in India.

OCTOBER 16
**LA SOIRÉE ONE DROP
IN LONDON**
London's second *LA SOIRÉE ONE DROP* event is an outstanding success, with over 500 illustrious guests in attendance.

NOVEMBER 23
**LA SOIRÉE ONE DROP DEBUTS
IN VANCOUVER**
More than 600 guests take in a performance of *Corteo* by *Cirque du Soleil* and contribute over \$500,000 US to the ONE DROP cause.

DECEMBER 11
GAIA OPENS IN NEW YORK CITY
The prestigious Marlborough Gallery welcomes Guy Laliberté's *GAIA* exhibition.

OUR PROJECTS IN 2012



HONDURAS

- ◆ ONE DROP presents *Casamiento* (“Marriage”), a new show.

HAITI

- ◆ ONE DROP opens a new community water center in Belloc.
- ◆ 2,500 people directly benefit from the repair of a canal providing irrigation for over 12,000 hectares of farmland.
- ◆ 15,000 people benefit from repaired and restored water stations.

EL SALVADOR

- ◆ Six members of Cirque du Soleil begin their mission in El Salvador.
- ◆ ONE DROP presents *Tras-Tornado* (“After the Tornado”), a new show.

INDIA

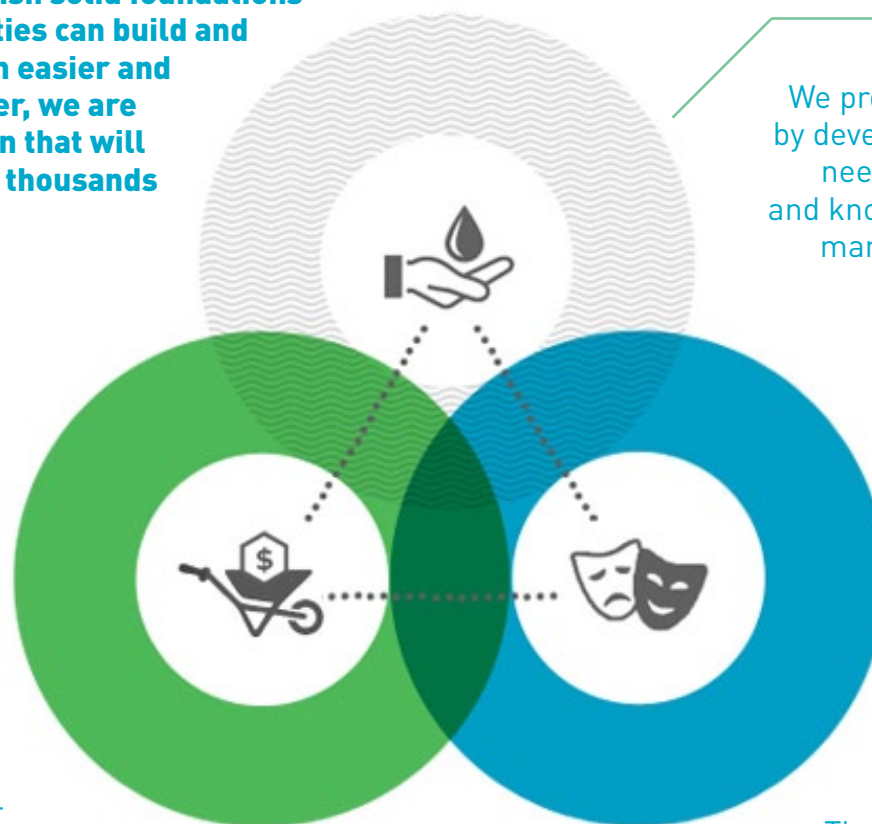
- ◆ ONE DROP launches *Visions for Water*, a film festival dedicated to the subject of water.
- ◆ 24 short films from young Indian videographers help raise awareness of water issues.

BURKINA FASO

- ◆ 10,000 people benefit from better access to safe drinking water.
- ◆ Over 15,000 people have attended performances of the water awareness show *Pour le retour d'Ounhama* (“For the Return of Water”).

WHAT WE DO

ONE DROP uses water to drive change with a unique intervention approach based on three complementary components designed to establish solid foundations on which its targeted communities can build and flourish. By helping people gain easier and more permanent access to water, we are contributing to a transformation that will forever improve life quality for thousands worldwide.



WATER TO LIVE

We provide communities with access to water by developing the physical infrastructures they need, and empowering them with the skills and knowledge they must have to maintain and manage the resource, both responsibly and collectively.

**TO LEARN MORE,
READ MELISSA'S STORY**

WATER TO PROSPER

By providing families and individuals with access to micro-loans, we help them get economic activity off the ground. Resulting ventures contribute to the sustainable development of the communities we target around the world.

**TO LEARN MORE,
READ BENEDICTO THE BUSINESSMAN**

WATER TO INSPIRE

Through the use of social arts, we mobilize communities around water issues more easily. Leveraging popular culture and local beliefs enables us to more quickly connect, communicate, and convince to adopt sound water management practices.

**TO LEARN MORE,
READ MANAPUR UNITES**



HAITI

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MELISSA'S STORY

13-year-old Melissa is a pupil of the Sainte-Famille School in Belloc, about an hour and a half's walk from her home. Each day her family spends a large part of its available income, way too much in fact, to buy her safe water. By building a community water center in the heart of the city, ONE DROP has significantly transformed the lives of many of its families, and for years to come.

The center is transforming the community's daily life, meeting its water needs with safe, filtered water fountains, as well as with its individual shower and laundry facilities. The center is managed by local administrators, part of a collective in which the entire community assumes responsibility for ensuring it's functionality and upkeep.

Since its construction, the center allows Melissa, along with some 2,000 other residents, to put the same money they used to spend on water towards improving their family's life quality in other ways, as safe water is now freely available to all.



EL SALVADOR



BENEDICTO THE BUSINESSMAN

Benedicto Granados Medrano, 39, is a father of four living in El Salvador. Until recently, his farming provided essentially for the needs of his family. As a result of taking advantage of a ONE DROP microfinance initiative opportunity, Benedicto now produces cabbages and tomatoes, which now, as a local entrepreneur, he is able to sell regionally. In less than six months, his operation has generated revenue of \$2,000 from sales of his product surplus, allowing him to easily repay the \$780 micro-loan.

Through similar micro-loans and the sharing of acquired knowledge, hundreds like Benedicto and their families now enjoy a better quality of life, assured through a more consistent and reliable food supply, and an improved financial status.



INDIA

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MANAPUR UNITES

There is a disconnect between Manapur's 500 residents. Men and women rarely speak together, and the two castes that make up the majority of the population interact even less. A common problem unites them however, that of a lack of access to safe water.

In collaboration with its partner, Bakul Foundation, ONE DROP used mural art to establish dialogue between the villagers and rally them to a collective cause. The creation of a water-themed mural, carried out as a group, seeded interaction and fostered the collaboration necessary to make possible the construction of water infrastructures.

Using art as an intervention model has delivered outstanding results in Manapur. On a broader scale, more than 15,000 people in this part of India now benefit from permanent access to safe water, thanks to similar intervention approaches adapted to each community's particular cultural context.

FUNDRAISING



10%

FOUNDATIONS

19%

CORPORATIONS

43%

BENEFIT EVENTS

19%

MAJOR GIFTS
BY PRIVATE INDIVIDUALS

3%

PUBLIC DONATIONS

6%

OTHERS



DISTRIBUTION OF DONATIONS RECEIVED

FOUNDATIONS

10%

AUDEMARS PIGUET FOUNDATION

Donation: \$440,000 US

Funds allocated for: reforestation and the planting of fruit trees; installation of eco-friendly, energy-efficient cooking stoves; sensitisation of young Salvadorans to the issue of natural resources protection

“FOR MORE THAN TWENTY YEARS, WE’VE BEEN FINANCING REFORESTATION PROJECTS AROUND THE WORLD.”

Daniel Saugy, Secretary General – Audemars Piguet Foundation

PRINCE ALBERT II OF MONACO FOUNDATION

Funds allocated for: sound management and the protection of water resources in Honduras and Burkina Faso; microfinance initiatives in Burkina Faso

CORPORATIONS

19%

UNITED TECHNOLOGIES CORPORATION

Donation: \$1 million US

Funds allocated for: water purification, technological support, and maintenance of water infrastructures for 100 villages in India

“UTC’S PARTNERSHIP WITH ONE DROP HAS BEEN INCREDIBLY REWARDING!”

Alain Bellemare, President and CEO – United Technologies Corporation Propulsion and Aerospace Systems

THE PARTNERSHIP GROUP OF: CIRQUE DU SOLEIL | MGM RESORTS INTERNATIONAL | TREASURE ISLAND

Amount raised: \$1.4 million US

MGM has committed to contributing an additional \$1 million US over 5 years.

For the first time in their association’s history, Cirque du Soleil, MGM Resorts International and Treasure Island unite behind an initiative to gift ONE DROP with the profits of 5 Las Vegas show performances around World Water Day.



BENEFIT EVENTS

43%

THE BIG ONE FOR ONE DROP

An international poker tournament held in Las Vegas and organized by the WSOP.

Amount raised: \$5.3 million US

Projects financed: Honduras, El Salvador and Burkina Faso

LA SOIRÉE ONE DROP IN QUEBEC CITY, VANCOUVER, LONDON AND ZURICH

A benefit event organized around the performance of a Cirque du Soleil show.

Amount raised: \$1 million US

LA COURSE DU SOLEIL ONE DROP

For the 5th edition of la *Course du Soleil ONE DROP*, Nadia Malek and her team convinced key Cirque du Soleil suppliers to get behind the ONE DROP cause, with CGI, Concur, Stellar and Truck 'N' Roll among the most notable contributors. Some 562 Cirque du Soleil and ONE DROP employees took part in the run.

Amount raised: \$49,000 US

Project financed: Burkina Faso

PRIVATE INDIVIDUAL GIFTS

19%

GUY LALIBERTÉ

Founder of Cirque du Soleil and Chair of ONE DROP's Board of Directors

Contribution: \$1.9 million US

DANIEL GAUTHIER

Chair of the Board of Directors and Chair of the Executive and Strategic Development Committee – Groupe Le Massif

Commitment: \$1 million US

MITCH GARBER

CEO – Cæsars Interactive Entertainment Inc.

Contribution: \$111,000 US

ANTONIO ESFANDIARI

Professional poker player and winner of *The BIG ONE for ONE DROP* poker tournament

Contribution: \$111,000 US

PUBLIC DONATIONS

3%

BEARFOOT BISTRO

Bearfoot Bistro collects donations for ONE DROP from its customers in exchange for bottled municipal water carrying the ONE DROP colors, as well as through its annual *Masquerave* event.

Amount raised: \$170,000 US

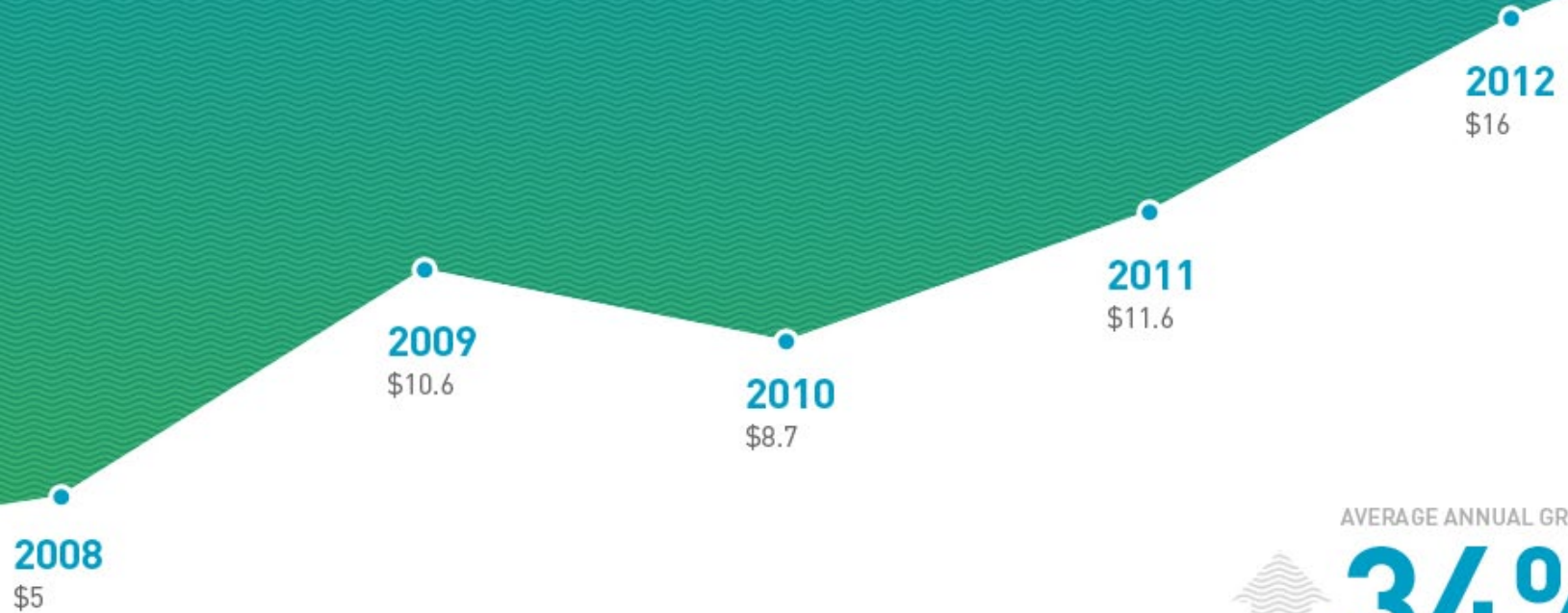
ADAM HOCK

On the occasion of his marriage, Mr. Hock asked guests to make a donation to ONE DROP *in lieu* of wedding gifts.

Amount raised: \$13,000 US

ANNUAL REVENUE GROWTH

(\$MILLIONS US)



AVERAGE ANNUAL GROWTH RATE OF

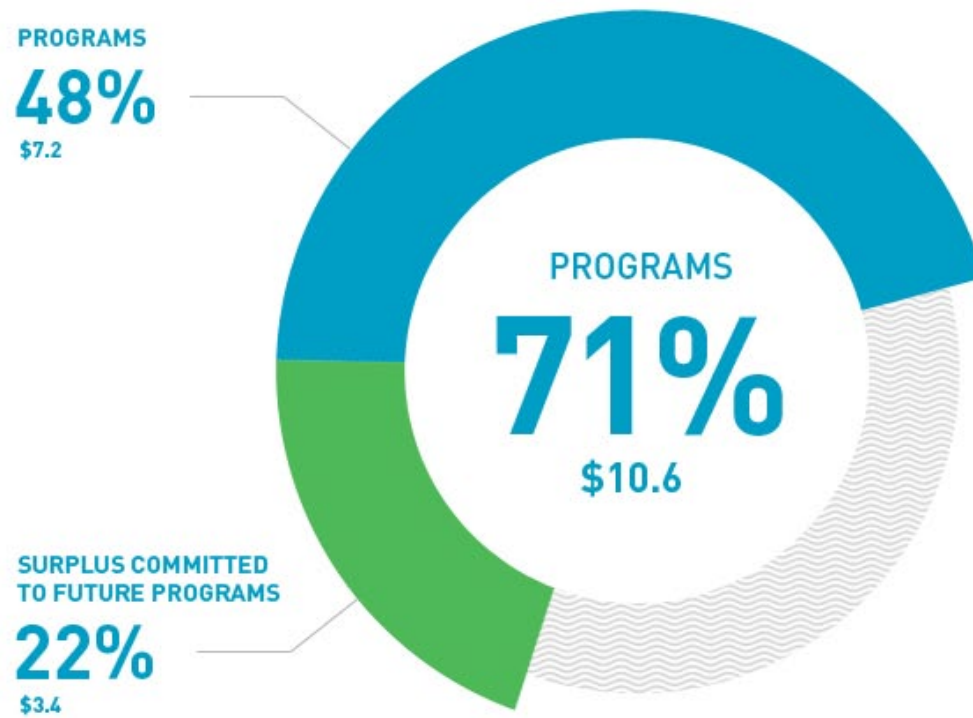


34%

OVER 5 YEARS

USE OF FUNDS

(\$MILLIONS US)



UNCOMMITTED SURPLUS



REVENUE GENERATION/
FUNDRAISING COSTS*



ADMINISTRATION **



** ONE DROP's administrative expenses are in large part covered by the contribution of the Founder, Guy Laliberté, so that the maximum of funds raised through other sources may be allocated to ONE DROP programs.

* Excluding the \$840,000 cost associated with benefit events.



PROJECT NICARAGUA

Timeframe	2005-2010
Region	Estelí
Project completion	100%
Focus	Water, Culture, Agriculture
Number of participants	20,000
Budget	\$4.8 million
Financial partner	Guy Laliberté



PROJECT HONDURAS

Timeframe	2008-2014
Regions	Francisco Morazán and Valle
Project completion	95%
Focus	Water, Culture, Food Security
Number of participants	30,000
Budget	\$6.2 million
Financial partners	RBC Blue Water Project Proje ^{MC} , Prince Albert II of Monaco Foundation, Oxfam and WSOP



PROJECT HAITI

Timeframe	2010-2013
Region	Léogâne
Project completion	83%
Focus	Water, Culture, Rehabilitation
Number of participants	113,000
Budget	\$5.3 million
Financial partners	Oxfam, RBC Blue Water Project TM



PROJECT EL SALVADOR

Timeframe	2010-2016
Regions	Cacaopera and Corinto
Project completion	42%
Focus	Water, Culture, Prosperity
Number of participants	22,600
Budget	\$7 million
Financial partners	Audemars Piguet Foundation, Caisse d'économie solidaire Desjardins and WSOP



PROJECT INDIA

Timeframe	2011-2015
Region	Ganjam, State of Orissa
Project completion	80%
Focus	Water, Culture, Hygiene and Sanitation
Number of participants	55,000
Budget	\$2.3 million
Financial partners	RBC Blue Water Project™ and United Technologies Corporation



PROJECT BURKINA FASO

Timeframe	2012-2017
Region	Cascades and Hauts-Bassins
Project completion	20%
Focus	Water, Culture, Agriculture
Number of participants	100,000
Budget	\$5.6 million
Financial partners	Conrad N. Hilton Foundation, Prince Albert II of Monaco Foundation, Caisse d'économie solidaire Desjardins and WSOP
