

ANNUAL REPORT 2013



ONE DROP IN 2013

FEBRUARY 28 TO MARCH 2

ONE DROP consolidates ties with the business community by giving a presentation at the Global Edge Conference by the Young Presidents' Organization in Istanbul, Turkey.

MARCH 22

The first edition of One Night for ONE DROP, a global philanthropy event held in Las Vegas, USA.

APRIL 26 TO 30

Professional poker player and 2012 BIG ONE for ONE DROP winner Antonio Esfandiari tours ONE DROP projects in Honduras and El Salvador.

APRIL 29

ONE DROP participates in Free The Children's We Day in collaboration with RBC Blue Water Project™ in Ottawa, Canada.

MAY 24

A benefit event in support of ONE DROP is held at Le Bâoli during the Cannes Film Festival, in France.

JUNE 26

The first edition of ONE DROP High Roller, a poker tournament in support of ONE DROP, is held at Rio All-Suite Las Vegas Hotel and Casino.

JULY 3 AND 4

The second edition of Little One for ONE DROP, a poker tournament in support of ONE DROP, is held at Rio All-Suite Las Vegas Hotel and Casino.

SEPTEMBER 1 TO 6

ONE DROP participates in World Water Week in Stockholm, Sweden.

OCTOBER 14 TO 17

ONE DROP presents Project India – Odisha to the International Water Association (IWA) Development Congress and Exhibition in Nairobi, Kenya.

OCTOBER 14 TO 18

ONE DROP attends the Water and Health Conference at University of North Carolina at Chapel Hill, USA.

OCTOBER 15

ONE DROP's Project India wins the IWA's 2013 Project Innovation Award in the Sanitation and Wastewater category.

OCTOBER 17

Valmont's The Magic Event, a private viewing of artist Bénédicte Blanc Fontenille's artwork, is held in support of ONE DROP in Montreal, Canada.

OCTOBER 29 TO 31

Short films about water, produced by participants of Project India – Odisha workshops, receive recognition at the India Film Festival.

NOVEMBER 15 TO 19

ONE DROP hosts Think Tank for Change, the 3rd international social arts and popular education conference, in Sochitoto, El Salvador.

NOVEMBER 28

ONE DROP hosts *LA SOIRÉE ONE DROP* in Paris, France. Garou is the honorary chair.

NOVEMBER 30

Wrap-up of Project Haiti.

OUR PROJECTS IN 2013



BURKINA FASO

- ◆ 22,270 gain water access.
- ◆ 95,000 spectators attend a performance of *For the Return of Ounhna*.
- ◆ ONE DROP presents Djiko or *Conquering Water Once More*.
- ◆ 659 participants, 551 of which are women, are trained and will now be provided with microfinancing.

HAITI

- ◆ 6 water community centers provided to 7,000 people.
- ◆ 32,828 new participants benefit from the rehabilitation of water points.
- ◆ 2,500 participants benefit from the rehabilitation of an irrigation canal.
- ◆ 225 performances of Haiti : *Words of Rain and Rainbow* raise.
- ◆ 74,000 spectators' awareness of water and reconstruction issues.

INDIA - ODISHA

- ◆ 24 chlorination systems are installed to provide drinking water access to 12,000 villagers.
- ◆ 3,600 people reached directly through World Water Day activities and 300,000 overall, through media coverage.
- ◆ ONE DROP produces *Kaun Kitne Paani Mein*, a Bollywood feature film on water access and sanitation in rural India.
- ◆ After reaching 12,000 spectators in 52 villages, the final curtain is drawn on *The Spring Will Sing*, performed by Cyco Theater.
- ◆ 8 artistic and educational workshops, raise awareness and mobilize 4,500 individuals around water and sanitation issues.

HONDURAS

- ◆ ONE DROP presents a new theatre show called *The Scarecrow*.

EL SALVADOR

- ◆ End of the implementation phase and transition to the consolidation phase to ensure the transfer of knowledge to the local community.
- ◆ ONE DROP hosts the *Think Tank for Change*, in Sochitoto.

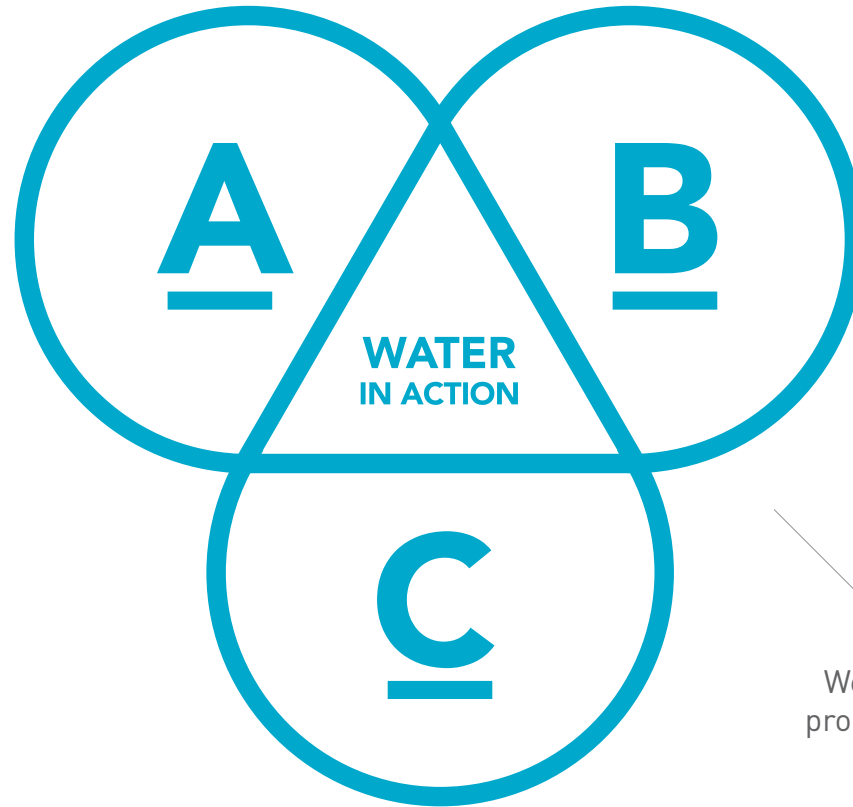
OUR MODEL: THE ABC'S FOR SUSTAINABILITY

BEHAVIOR

We use social arts in connection with water and sanitation to raise awareness, mobilize communities and impact behaviors.

ACCESS

We provide access to safe drinking water and sanitation.



CAPITAL

We offer microloans to support local production and improve the economic well-being of communities.



HAITI

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MELISSA'S STORY

13-year-old Melissa is a pupil of the Sainte-Famille school in Belloc, about an hour and a half's walk from her home. Each day her family spends a large part of its available income, way too much in fact, to buy her safe water. By building the new community water center in the heart of the city, ONE DROP has significantly transformed the lives of many of its families, and for years to come.

The center is transforming the community's daily life, meeting its water needs with safe, filtered water fountains, as well as with its individual shower and laundry facilities. The center is managed by local administrators, part of a collective in which the entire community assumes responsibility for ensuring its functionality and upkeep.

Since its construction in 2012, the center allows Melissa, along with some 2,000 other residents, to put the same money they used to spend on water towards improving their family's life quality in other ways, as safe water is now freely available to all.



EL SALVADOR

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BENEDICTO THE BUSINESSMAN

Benedicto Granados Medrano, 39, is a father of four living in El Salvador. Until recently, his farming provided essentially for the needs of his family. As the result of taking advantage of a ONE DROP microfinance initiative opportunity, Benedicto now produces cabbages and tomatoes, which now, as a local entrepreneur, he is able to sell regionally. In less than six months his operation has generated revenue of \$2,000 from sales of his product surplus, allowing him to easily repay the \$780 micro-loan.

Through similar micro-loans and the sharing of acquired knowledge, hundreds like Benedicto and their families now enjoy a better quality of life, assured through a more consistent and reliable food supply, and an improved financial status.



INDIA

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MANAPUR UNITES

There is a disconnect between Manapur's 500 residents. Men and women rarely speak together, and the two castes that make up the majority of the population interact even less. A common problem unites them however, that of a lack of access to safe water.

In collaboration with its partner, the Bakul Foundation, ONE DROP used mural art to establish dialogue between the villagers and rally them to a collective cause. The creation of a water-themed mural, carried out as a group, seeded interaction and fostered the collaboration necessary to make possible the construction of water infrastructures.

Using art as an intervention model has delivered outstanding results in Manapur. On a broader scale, more than 15,000 people in this part of India now benefit from permanent access to safe water, thanks to similar intervention approaches adapted to each community's particular cultural context.

DISTRIBUTION OF **DONATIONS**



34%

BENEFIT EVENTS

20%

CORPORATIONS

23%

MAJOR GIFTS BY INDIVIDUALS

13%

FOUNDATIONS

2%

OTHERS

8%

PUBLIC DONATIONS

CONSOLIDATED INCOME STATEMENT

Year ended December 31, 2013 (in US dollars)

REVENUS	
Contributions	7,268,121
Benefit events	3,762,010
Investments	878,388
	11,908,519
Direct costs related to benefit events	1,945,332
	9,963,187
EXPENDITURES	
Programs	6,885,627
Development and revenue generation	2,240,601
Administration and international network	1,374,466
	10,500,694
(Deficiency) excess of revenues over expenditures	(537,507)

The excess of expenditures over revenues was expected and can be attributed to two items. First, the substantial investment made in establishing the One Night for ONE DROP fundraising model. Over time, this event is predicted to grow, costs recouped, and revenues increased. Second, the Big One for ONE DROP is a biennial fundraising event not held in 2013 and therefore not reflected here but which brings in a significant amount of revenue.



PROJECT NICARAGUA

Duration	2005-2010
Region	Estelí
Project progress	100%
Fields of intervention	Water, culture, agriculture
Participants	20,000
Budget	\$ 4,8 million
Financial partner	Guy Laliberté



PROJECT HONDURAS

Duration	2008-2014
Regions	Francisco Morazanville, de Valle
Project progress	90%
Fields of intervention	Water, culture, food security
Participants	30,000
Budget	\$ 6.2 million
Financial partners	RBC Blue Water Project™, Prince Albert II of Monaco Foundation, Oxfam and WSOP



PROJECT HAITI

Duration	2010-2013
Region	Léogâne
Project progress	100%
Fields of intervention	Water, culture, rehabilitation
Participants	135,000
Budget	\$ 2,8 million
Financial partners	Oxfam-Québec and RBC Blue Water Project™



PROJECT EL SALVADOR

Duration	2010-2016
Regions	Cacaopera, Corinto & Joateca
Project progress	65 %
Fields of intervention	Water, culture, prosperity
Participants	30 000
Budget	\$ 7 million
Financial partner	Fondation Audemars Piguet, Caisse d'économie solidaire Desjardins and WSOP



PROJECT INDIA - ODISHA

Duration	2011-2015
Region	Ganjam, Odisha
Project progress	85%
Fields of intervention	Water, culture, hygiene and sanitation
Participants	55,000
Budget	\$ 2,5 million
Financial partners	RBC Blue Water Project™ and United Technologies Corporation



PROJECT BURKINA FASO

Duration	2012-2017
Regions	Esteli
Project progress	80 %
Fields of intervention	Water, culture, agriculture
Participants	112 000
Budget	\$ 7,8 millions
Financial partners	Conrad N. Hilton Foundation, Prince Albert II of Monaco Foundation, Caisse d'économie solidaire Desjardins and WSOP