



## **2008 ANNUAL REPORT**

# **WATER FOR ALL, ALL FOR WATER**

THE ONE DROP FOUNDATION IS AN INITIATIVE  
OF GUY LALIBERTÉ, FOUNDER OF *CIRQUE DU SOLEIL*®.

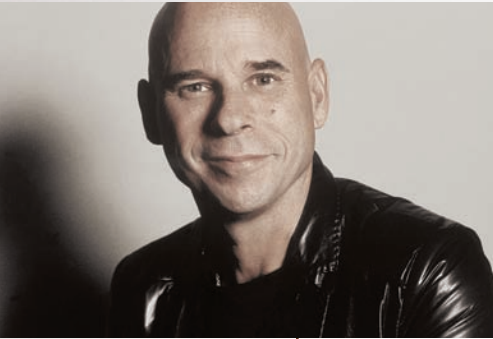


Photo: Véronique Vial

## A WORD FROM THE FOUNDER

MY CHILDHOOD DREAM OF TRAVELLING ALL OVER THE WORLD TO DISCOVER ITS TREASURES, ITS RICHES AND ITS PEOPLE STEMMED FROM A DEEP CONVICTION THAT THE WORLD IS BEAUTIFUL. I STILL BELIEVE, BUT AFTER A 25-YEAR JOURNEY UNDER THE *CIRQUE DU SOLEIL*® BIG TOP, I'VE LEARNED THAT THIS BEAUTY IS FLEETING, ESPECIALLY FOR THOSE WHO LIVE IN POVERTY WITHOUT SAFE DRINKING WATER—THAT PRECIOUS RESOURCE AT THE VERY HEART OF HUMAN DIGNITY.

At the dawn of the creation of the ONE DROP Foundation, I wanted to better understand how to help the world's impoverished communities find their dignity. All the answers led straight to the need for access to quality water in sufficient quantities, today and tomorrow.

The problem of access to water has nothing to do with water itself, but everything to do with humans' relationship to it. The challenge my colleagues and I gave ourselves is great: How can the ONE DROP Foundation help bring together people who have shared values related to water and whose activities engage all sectors of society?

For ONE DROP™, the solution to the world water crisis is solidarity. To come up with bold, inspiring solutions for the complex problems associated with water, we all—as individuals or nations—need to recognize our responsibilities with regard to water and act now by pooling our strengths, whether knowledge, wealth, experience, equipment, technology or dreams.

Imagine the impact of a different economy for water, an economy in which “performance” is judged by the number of lives saved, by the number of girls who go to school, by the number of people who can live in dignity and build their own future, and by the number of protected ecosystems. Imagine a world where money serves water rather than the other way around ... Imagine a world where the traditional community practices for preserving and using this vital resource wisely are shared, respected and supported...

### IN ORDER FOR THIS VISION TO COME TRUE, ONE DROP UNDERTAKES TO DEPLOY ITS CREATIVITY AND IMAGINATION ON THREE FRONTS:

- > SOLIDARITY, TO IMPLEMENT SUSTAINABLE PROJECTS IN THE FIELD;
- > AWARENESS RAISING AND EDUCATION, TO CHANGE OUR PERCEPTION OF WATER;
- > MOBILIZATION, SO THAT THE MOVEMENT BECOMES IMPOSSIBLE TO IGNORE AND LASTING CHANGES MAY BE IMPLEMENTED!

ONE DROP is a young foundation, officially created just over a year ago, but active on the ground for three years. In developing countries, ONE DROP has set up projects aimed at providing communities with access to water, while helping them acquire techniques for managing and protecting this resource using popular education and social arts as teaching tools.

ONE DROP also wants to reintroduce water to those who sometimes forget the essential role it plays in our daily life and in the balance of life. This spring, Montreal will see the launch of the AQUA experience about water for water, which we hope will eventually be shown all over the world. We hope that everyone who experiences AQUA will be moved to become an agent of change.

Indifference is not an option. Not for me, my colleagues or my partners who have chosen to join the ONE DROP movement. I would like to thank the members of the Foundation's board of directors and committees, as well as the Royal Bank of Canada, the Prince Albert II of Monaco Foundation and our partner in the field, Oxfam-Québec, not to mention the hundreds of people and organizations that have contributed to the growth of the movement. I would especially like to underscore the passion, creativity and solidarity of the 4,000 *Cirque du Soleil* employees, who have supported me unwaveringly in this new endeavour.

**I BELIEVE THAT IF EACH OF US ADDS ONE DROP, SOON THERE WILL BE ONE HUNDRED, THEN ONE THOUSAND, ONE HUNDRED THOUSAND, ONE MILLION AND MORE. I THEREFORE INVITE YOU TO SHARE IN THE ONE DROP FOUNDATION DREAM: WATER FOR ALL, ALL FOR WATER.**



GUY LALIBERTÉ  
CHAIRPERSON AND FOUNDER  
ONE DROP FOUNDATION

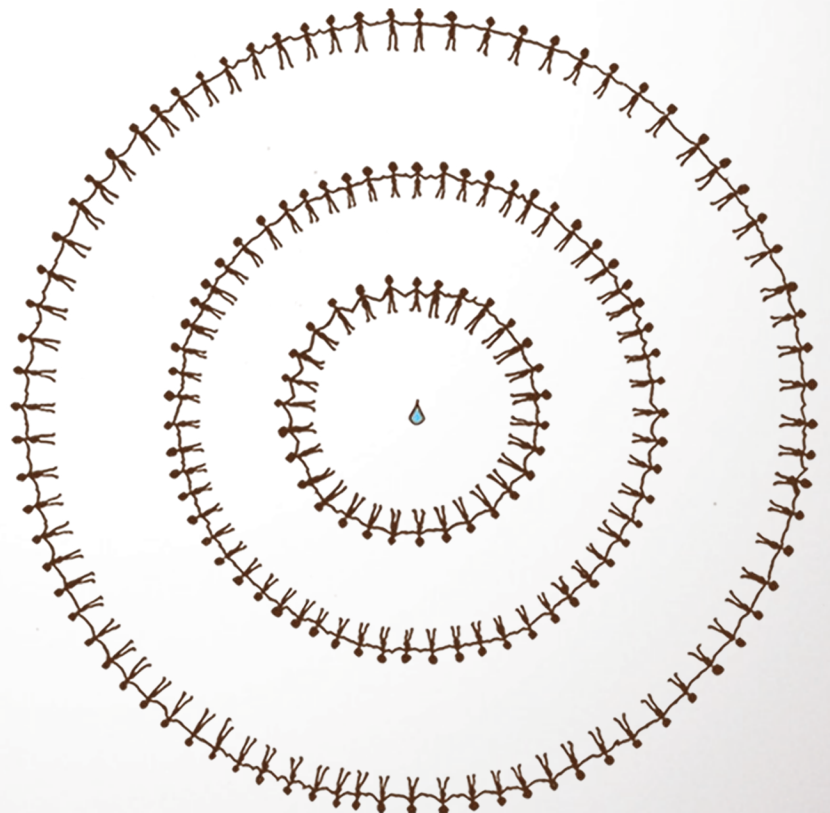
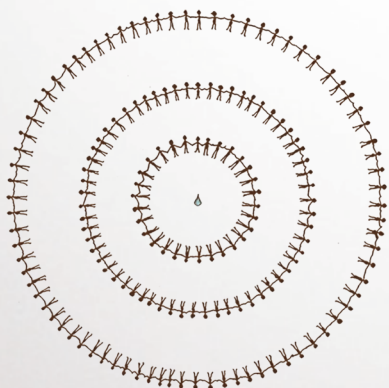




Photo: Kostyantyn Kurhan, 2007

# WATER FOR ALL, ALL FOR WATER

## THE ONE DROP VISION

### OUR MISSION

To fight poverty by providing access to water and raising people's and communities' awareness of the need to commit to ensure that quality water is accessible to all, in sufficient quantity, today and tomorrow.

### OUR GOAL

To be an agent of change and influence towards fairer access to water and distribution of wealth.

### OUR VALUES

#### > WATER: A COMMON HERITAGE RESOURCE AND A FUNDAMENTAL HUMAN RIGHT

We consider water to be a resource that is essential to life, part of our common heritage—and should therefore be preserved and accessible to all. The challenge is twofold: to provide access to sufficient quantities of this vital resource—i.e. sharing it—in the present while protecting it for future generations.

#### > SOLIDARITY AND SHARING THE WEALTH

We are nothing without those around us—family, neighbours and fellow citizens of the world. Working together to share knowledge, experience, dreams and networks, as well as human, material and financial resources is the only way to fight poverty and allow for sustainable development.

#### > CREATIVITY

We have both the power and the responsibility to act—all that remains to be determined is how. We need to implement bold, innovative and creative projects that will have multiplier, spin-off effects; in other words, projects that, beyond their immediate effects, will produce leverage and influence, projects that inspire dreams and solutions.

#### > TRANSPARENCY AND INTEGRITY

In everything we do, we act with transparency and integrity; we strive to remain worthy of the trust and respect of our donors, our partners and the public by adhering to the highest standards in terms of ethical practices and accurate reporting.

## **OUR GUIDING PRINCIPLES TO ENSURE THAT OUR ACTIONS HAVE A LASTING IMPACT:**

- The ONE DROP Foundation favours an approach integrating arts and culture;
- The ONE DROP Foundation develops and initiates its own projects;
- International cooperation projects are chosen based on the following four criteria:
  - > LACK OF ACCESS TO WATER,
  - > GOOD GOVERNANCE,
  - > THE EXISTENCE OF AN ORGANIZED CIVIL SOCIETY,
  - > TANGIBLE, MEASURABLE RESULTS;
- The implementation of projects is dependent on partnerships with organizations recognized for their social or cultural action and on the cooperation of local populations and non-governmental organizations;
- The concept and implementation of projects are respectful of social and cultural diversity;
- The ONE DROP Foundation is non-partisan.

# WHY WATER?

WATER IS A FUNDAMENTAL HUMAN RIGHT. YET CLOSE TO A BILLION PEOPLE DO NOT HAVE ACCESS TO SAFE DRINKING WATER, AND 2.5 BILLION LACK PROPER SANITATION. WORLDWIDE SOLIDARITY IS THE BEST DEFENCE AGAINST THE MONOPOLIZATION OF THIS INVALUABLE RESOURCE.

Water may be the source of all life, but we continue to pollute and overexploit it, threatening the delicate balance of the world's many diverse ecosystems and, therefore, jeopardizing access to water today and in the future.

Water can bring people together—not just geographically, but in the sense that the challenges brought about by the water crisis offer an opportunity for the developed and developing worlds to work together like never before, pooling their resources, knowledge, experience and dreams towards a shared goal: to solve the problem and change the way society works.

**ACCESS** – Close to a billion people do not have access to safe drinking water, and 2.5 billion lack proper sanitation. Such situations exacerbate poverty. It is a vicious cycle—poverty heightens water access problems, which in turn help to drive poverty even deeper. In many cases, underprivileged households pay as much as ten times more for water than their wealthier neighbours. Think about it: Average daily water consumption per capita in Mozambique is less than 10 litres, while in the United States, it is about 575 litres. In a number of countries, the ONE DROP Foundation supports local partners and organizations that work together to provide communities in need of access to safe drinking water with the necessary funding, technology and knowledge. To learn more, visit **ONEDROP.org**.

**HEALTH** – In developing countries, some 80% of illnesses are related to the lack of safe drinking water. No longer able to work or go to school, victims are caught up in the cycle and dragged deeper into poverty. Beyond forcing families to sacrifice food money to buy medicine, fighting disease is an enormous drain on a country's economy as resources that would otherwise be spent on long-term social and development programs are diverted to the more immediate needs of health care. To learn more, visit **ONEDROP.org**

**WOMEN** – The task of collecting water can take up to four hours a day. Moving as much as 100 kg of water over many kilometres means risking health and personal safety. Over 70% of those who collect water under such circumstances are women and girls. As such, the daily chore prevents tens of millions of girls from going to school, and those who do find the opportunity to attend school often leave due to inadequate and mixed sanitation facilities. Installing water pumps closer to their homes can give them back some of their valuable time. Indeed, cutting an hour from a woman's daily water tasks puts a US \$100's worth of potential extra revenue into her pocket every year. To learn more, visit **ONEDROP.org**.

**OVER-CONSUMPTION** – While our thirst for water steadily rises, the water supply does not. The world's population has tripled in the last century, but water use has increased sevenfold.

## WHERE WE USE WATER:

AGRICULTURE

70% OF WORLD WATER USE

INDUSTRY 20%

HOUSEHOLD

USE 10%

## OVER-CONSUMPTION LEADS TO A VARIETY OF CONSEQUENCES:

RIVERS RUN DRY BEFORE THEY REACH THE SEA; UNDERGROUND WATER TABLES DRY UP; THE COST OF PROVIDING WATER ESCALATES.

Instead of allocating, distributing and preserving water responsibly so ecosystems can survive and everyone is provided for, we build lush golf courses in the middle of the desert, and we use 2,400 litres of water to produce a single hamburger. To learn more, visit [ONEDROP.org](http://ONEDROP.org).

**Pollution** – Water pollution is a scourge of both developed and developing countries. All nations need to take responsibility and help remedy the situation by working together and pooling resources.

The sources of the pollution of our planet's water are varied and include intensive agricultural practices, industry and municipal uses. In the United States, 40% of waterways—from rivers to brooks—are unsuitable for fishing, bathing or drinking. In developing countries, 90% of wastewater is dumped into streams without any treatment.

Just a litre of lubricating oil can contaminate a million litres of water. But a single drop of effort can change poor water habits or provide access to safe drinking water. To learn more, visit [ONEDROP.org](http://ONEDROP.org).

**Solidarity** – ONE DROP believes the solution to our planet's water crisis is solidarity. Each one of us—every country and every person—must recognize and act on our responsibility towards water. But how are we to accomplish this?

The first transborder water agreement occurred in 2500 B.C., between two Sumerian cities straddling the Tigris River. Today, 145 countries share rivers or use a river as a natural boundary with a neighbour. The Danube River, for one, flows through 10 countries! Since 1950, although there have been 37 conflicts related to water, some 300 agreements on water have been signed. Thus, the motto of the day: "Shared water, shared opportunities."

Our potential for creativity is infinite—unlike the water we must work to preserve. Exploring audacious and inspiring solutions to complex water problems requires that countries share the best of what they have, whether that be knowledge, wealth, experience, materials, technology, dreams or people.

WATER IS EVERYWHERE AND ESSENTIAL TO ALL LIFE. THE PROSPERITY—AND PERHAPS EVEN THE VERY FUTURE—OF THE HUMAN RACE IS AT STAKE; SUCH A LEVEL OF RESPONSIBILITY REQUIRES THAT WE WORK TOGETHER. SOLIDARITY IS THE SOLUTION WAITING TO HAPPEN.

# THE ONE DROP APPROACH

## IN THE SOUTH: ENCOURAGING SUSTAINABLE DEVELOPMENT

IN DEVELOPING COUNTRIES, THE ONE DROP FOUNDATION HELPS ITS LOCAL PARTNERS BY USING YOUR DONATIONS TO ENCOURAGE SUSTAINABLE DEVELOPMENT AND INCREASE ACCESS TO WATER.

### OUR MAIN AIMS ARE TO:

- > IMPROVE ACCESS TO SAFE WATER IN ORDER TO INCREASE THE LEVEL OF HEALTH AND AGRICULTURAL OUTPUT;
- > ENSURE FOOD SECURITY;
- > INCREASE HOUSEHOLD INCOMES;
- > RAISE AWARENESS OF WATER-RELATED ISSUES THROUGH MULTIDISCIPLINARY SHOWS AND EDUCATIONAL AND ARTISTIC WORKSHOPS;
- > PROMOTE GENDER EQUALITY;
- > DEVELOP LEADERSHIP AND MOBILIZE YOUTH SO THAT THEY BECOME AGENTS OF CHANGE;
- > BUILD THE PARTNERS' CAPACITIES.

Our innovative "tripod" approach focuses mainly on young people and women. It comprises the following three measures for fighting poverty: (1) raising awareness, educating and mobilizing people through art and culture; (2) improving access to water as well as promoting the responsible management and saving of water; (3) providing microcredit loans.

Known as "PECAN" (the project's French acronym)<sup>1</sup>, the ONE DROP water access pilot project began in Nicaragua in November 2005 and will end in December 2010. To ensure development is sustainable, ONE DROP projects on the ground last about five years.

Our second project was launched in 2008 in the Nacaome river watershed in Honduras, which covers the regions of Valle, Francisco Morazán and Choluteca. Situated in the dry tropics area (*tropico seco*) that cuts across Nicaragua, El Salvador and Honduras, this project impacts 1,000 families and will eventually benefit around 15,000 Honduran men, woman and children.

Further ONE DROP projects are planned in Central America and Sub-Saharan Africa, in North Africa, and in South-East Asia. Visit [ONEDROP.org](http://ONEDROP.org) for the latest news.



Photo: Yanik Dumont Baron, 2007

ONE DROP USES YOUR DONATIONS, AMONG OTHER THINGS, TO INCREASE ACCESS TO WATER.

1. *The Water, Culture and Agriculture in Nicaragua Project (PECAN)* was set up by the Guy Laliberté Foundation in 2005 and has been run by the ONE DROP Foundation since 2007.



## IN THE NORTH: RAISING AWARENESS, MOBILIZING AND SHARING

IN DEVELOPED COUNTRIES, THE EDUCATIONAL AND FUN APPROACH ADOPTED BY ONE DROP FOCUSES ON RAISING AWARENESS AMONG THE GENERAL PUBLIC ABOUT WATER-RELATED ISSUES AND THE IMPORTANCE OF SOLIDARITY AND SHARING WEALTH TO FIGHT POVERTY.

Access to water is vital for life, development and dignity. That is why it is important that we act to make water accessible to all, in the present and future. Promoting access to this precious resource must involve everybody in society. We must realize that water makes us interdependent, that we are linked to each other and that only collectively can we make real change.

Whether in Montreal, London, Paris or New York, ONE DROP programs are based on collaboration between the Foundation and local communities to inform and mobilize the public. Real mobilization means involving communities in taking real action to try to solve local problems.



The main means of promoting the ONE DROP vision in the communities of the North is AQUA, a touring multisensory experience that a 60-strong creation team has been developing since 2007. It will be unveiled at the Montreal Science Centre in spring 2009. Visit the **ONEDROP.org** site for more information on when AQUA is coming to a city near you.



Photo: Yanik Dumont Baron, 2007

PECAN PRODUCES A DIRECT IMPACT ON 1,200 FAMILIES LIVING IN THE ESTELI REGION, IN NICARAGUA.

## THE PECAN PROJECT: OUTSTANDING RESULTS

The pilot project of the ONE DROP Foundation, *Water, Culture and Agriculture in Nicaragua*, which gives communities access to water, began in November 2005 and will end in December 2010. Located in the Estelí region, the technical, material and financial contributions resulting from the project have had a direct impact on 1,200 families and, by the time the project ends, will have benefited more

than 10,000 men, women and children. Its program to raise awareness through social arts and popular education has reached almost 23,000 people. Added to this, 1,331 families have gained access to its microcredit program. Note that the second phase of the project, the consolidation stage, was set to begin in January 2009 and will finish at the end of 2010.

### HERE ARE THE RESULTS OBTAINED DURING THE MAIN IMPLEMENTATION PHASE OF THE PECAN PROJECT:

CHAPTER	GOAL	RESULTS ACHIEVED
<b>TECHNICAL AND MATERIAL CONTRIBUTIONS:</b>		
ENERGY-EFFICIENT OVENS	1,200	1,320
FAMILY GARDENS	1,200	1,200
GREY WATER FILTERS	1,230	1,230
HENHOUSES	1,200	1,200
DRINKING WATER FILTERS	1,350	1,350
REPAIRED WELLS	90	90
SCHOOL GARDENS	30	30
RAINWATER CAPTURE UNITS	120	120
<b>SOCIAL ARTS AND POPULAR EDUCATION:</b>		
COMMUNITY ACTIVITIES ORGANIZED	18	18
EDUCATIONAL ARTISTIC WORKSHOPS	281	281
PERFORMANCES OF THE MULTIDISCIPLINARY SHOW WITH WATER AS ITS THEME	130	130



Photo: Yanik Dumont Baron, 2007

RAISING CHICKENS PROVIDES A FAMILY THE MEANS TO INCREASE ITS INCOME AND PROTEIN INTAKE.

## WATERED DOWN DREAMS

IN NICARAGUA'S LAS PALMERAS COMMUNITY, DARLING ESPOSITO RAMIREZ AND HIS WIFE, FRANCISCA, ARE DREAMING AGAIN.

The source of their newfound optimism comes from the sky, as local partners, with help from ONE DROP's *Water, Culture and Agriculture in Nicaragua Project* (or PECAN, the project's French acronym), worked alongside them to build reservoirs and irrigation systems to collect precious rainwater. This collective effort has allowed the Ramirez family, and many others, to farm like never before. In some cases, farms have tripled their annual output—and that achievement is only the beginning.

In a country where rainfall is unevenly distributed, harnessing water, and learning to manage it, has helped local farmers sow new lives for themselves. By getting rainwater to their seeded fields, farmers have increased crop yields and seen their revenue grow. As PECAN technicians tutor the region's farmers in fundamental farming techniques, vegetables such as peppers and tomatoes now sprout from fields, earning more profit than Nicaragua's staple crops of corn and black beans.

With each passing day the Ramirez family's hopes of repairing the leaky roof of their home and replacing their wood-burning stove with a cleaner, more energy-efficient one are one drop closer to reality.

## PLAY TODAY, LEARN TOMORROW

Making the most of what they have, five eclectic actors are touring the Nicaraguan countryside with a show designed to entertain and educate. This resourceful theatre troupe, HAYTA (Hay teatro del agua, "The Water Theatre")—founded by the ONE DROP's *Water, Culture and Agriculture in Nicaragua Project* (or PECAN, the project's French acronym)—combines local folklore and hard-hitting facts to push people to realize how much better life could be if water and other natural resources were used wisely.

In *Texoxell y el Sueño de Clarita* ("Texoxell and Clarita's Dream"), our heroine meets several characters who use or misuse water. Performances are accompanied by educational and artistic workshops with the theme of collecting and using water more efficiently. HAYTA actors have noticed the various effects their plays are having, such as on garbage disposal habits.

Garbage dumping is a very deep-rooted problem in this region. Where HAYTA has performed, however, subtle messages within their plays appear to be changing habits; the troupe is pleased to see children no longer tossing their trash just anywhere. If the next generation is getting the message, that's a major achievement.



Photo: Yanik Dumont Baron, 2007

HAY THEATRO DEL AGUA PRESENTS *TEXOXELL Y EL SUEÑO DE CLARITA*.

# THE ONE DROP MOVEMENT

Partners, donors and ordinary people looking to change the world through access to water have joined the ONE DROP Foundation, each contributing one drop to overcoming the challenge we face. Our movement dreams of a day when the people of the world unite to share their material and wealth with a view to protecting water and making it accessible to everyone. The ONE DROP Foundation believes that global solidarity is the key to our dream of water for all, today and tomorrow.

## OUR PARTNERS

THE ONE DROP FOUNDATION WOULD LIKE TO THANK ITS FOUNDER, ITS PARTNERS AND THE HUNDREDS OF PEOPLE AND ORGANIZATIONS WHO HAVE, THROUGH THEIR GENEROUS DONATIONS AND ACTIONS, SUPPORTED THE FOUNDATION'S WORK, PRIMARILY IN NICARAGUA AND HONDURAS.

### OUR FOUNDER

The \$100 million invested by Guy Laliberté over 25 years will ensure that the ONE DROP infrastructure is sound and its pilot projects have the necessary funding; this will allow all contributions by its partners and donors to go towards supporting its programs.

### OUR FOUNDING CORPORATE PARTNERS

#### CIRQUE DU SOLEIL



From the 20 or so performers the company featured when it all began in 1984, today Quebec-based *Cirque du Soleil* is a leading provider of artistic entertainment with over 4,000 employees hailing from some 40 different countries. Having performed on five continents, Cirque is a veteran globetrotter—just like its founder. Guy Laliberté's many travels over the years inspired him to become involved in the fight against poverty, taking up the cause of access to water as his primary concern. Thus, the ONE DROP Foundation was born. The two organizations are closely tied; heeding the "Water for all, all for water!" battle cry, Cirque has provided ONE DROP with a great number of services, not to mention the invaluable support given by its thousands of socially committed employees all over the world every day.



**RBC Foundation®** A leader in Canada's financial sector, RBC boasts a workforce

of more than 80,000 employees in some 50 countries. Through the RBC Blue Water Project™, RBC is a founding corporate partner of the ONE DROP Foundation, with a commitment of CAN \$10 million over a period of 10 years. RBC's funding will allow the Foundation to support initiatives that improve water access and increase education about the value and vulnerability of the world's freshwater resources. This is the largest sum ever granted to a single organization in RBC's history.



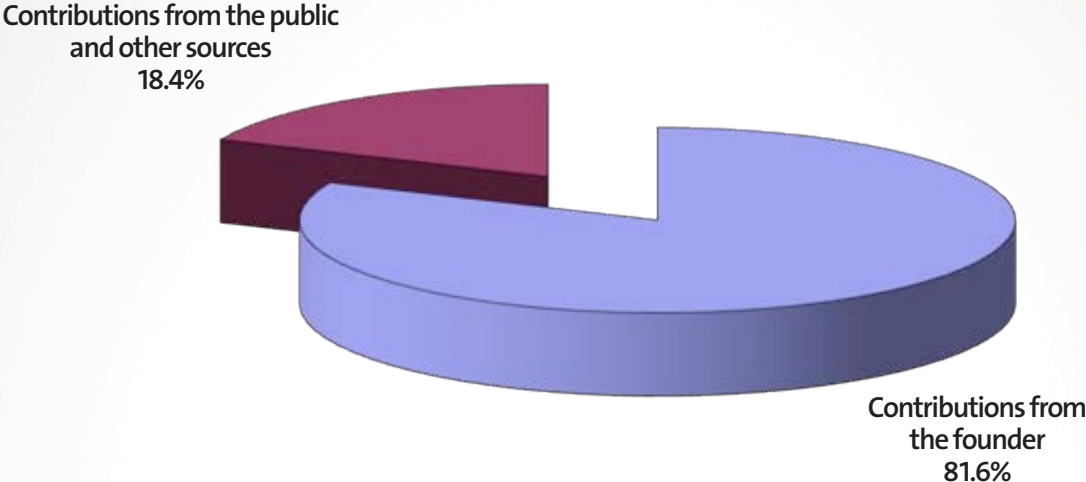
The work of the *Prince Albert II of Monaco Foundation* is primarily focused on climate change, biodiversity and water. It is the first international organization to sign a collaboration agreement with ONE DROP. The Prince's Foundation has agreed to provide a sum of \$480,000 to fund the ONE DROP access-to-water project in Honduras.



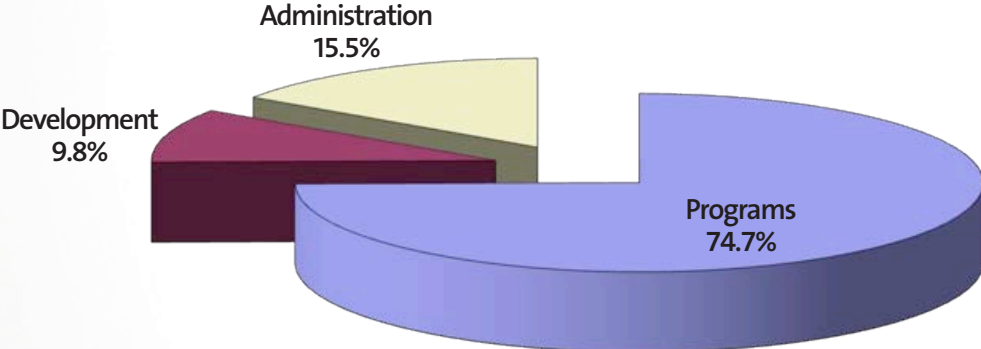
**Oxfam** The Oxfam International family, through Oxfam-Québec, has been associated with the ONE DROP Foundation since 2005, working on ONE DROP projects in Nicaragua and Honduras. A world leader in humanitarian aid and sustainable development, Oxfam brings its expertise to bear on the Foundation's choice of projects and their implementation in the field.

# SOURCES AND ALLOCATION OF FUNDS IN 2008

## SOURCES OF FUNDS



## ALLOCATION OF FUNDS



## IN 2008

DONATIONS IN CASH OR IN GOODS:

### ONE MILLION-PLUS

- Guy Laliberté

### \$500,000 TO \$999,999

- RBC

### \$100,000 TO \$499,999

- CIM Group
- The Prince Albert II of Monaco Foundation
- Sid Lee

### \$25,000 TO \$49,999

- Husky Injection Molding Systems Ltd.

### \$10,000 TO \$24,999

- Robert Blain
- Garival
- L. J. Gosselin & Associates
- Phil Hellmuth
- Daniel Lamarre
- Robert Lepage
- Gilles Ste-Croix
- Anonymous

### \$5,000 TO \$9,999

- Students of André-Grasset CEGEP
- Jean Chrétien Consultants Inc.
- Steve Courey, Quickstyle Industries
- Yvette Filion Richard
- Hôtel Quintessence

- *Cirque du Soleil* employees

DONATIONS IN SERVICES:

### \$50,000-PLUS

- *Cirque du Soleil*
- Deloitte
- Sid Lee

## IN 2007

DONATIONS IN CASH OR GOODS:

### ONE MILLION-PLUS

- Guy Laliberté

### \$100,000 TO \$499,999

- Brad Marchant

### \$25,000 TO \$49,999

- Dominic Champagne
- Daniel Lamarre

### \$10,000 TO \$24,999

- Robert Blain
- Violaine Corradi
- Steve Courey, Quickstyle Industries
- Richard Ivey
- Leacross Foundation

### \$5,000 TO \$9,999

- Marc Gagnon
- Robert Lepage

- *Cirque du Soleil* employees

DONATIONS IN SERVICES:

### \$50,000-PLUS

- *Cirque du Soleil*
- Deloitte

### \$10,000 TO \$49,999

- Ogilvy Renault
- Sid Lee

## CIRQUESTERS: CREATIVE AND COMMITTED PARTNERS

PASSION, SOLIDARITY AND IMAGINATION FEED THE GREAT GENEROSITY OF CIRQUESTERS, THOSE 4,000 OR SO *CIRQUE DU SOLEIL* EMPLOYEES WHO, ALONG WITH CIRQUE'S CREATORS, RAISED CLOSE TO A MILLION DOLLARS TO BENEFIT THE ONE DROP FOUNDATION BETWEEN 2006 AND 2008. THEY ARE FULL PARTNERS IN THE ACCESS-TO-WATER PROJECTS INITIATED IN NICARAGUA AND HONDURAS.

### CIRQUESTER INITIATIVES

**CIRQUESTERS** create a giant human mosaic to mark the launch of ONE DROP – Cirquesters volunteer for PECAN – **SALTIMBANCO™** **ARTISTS** empty their pockets for ONE DROP – **RENÉ PÉPIN AND MARYSE CHARBONNEAU** set up a water-themed photo contest in honour of World Water Day 2007 – **THE MERCHANDISING AND HOSPITALITY TEAM** whips up Halloween-themed dishes for ONE DROP – **THE COSTUME WORKSHOPS** organize a sale of boots, skates and leather pants, and sponsor Julie Larochelle for a 5-km run to benefit ONE DROP – **OVER 500 CIRQUESTERS** run and walk with Franck Camus to benefit ONE DROP – **DANIEL LAMARRE** launches a challenge at the *Cirque du Soleil* run/walk to benefit ONE DROP – **DAVID GROOVER** composes a song for ONE DROP – **JEAN-FRANÇOIS MÉNARD** cuts his hair for ONE DROP – **ZUMANITY™ ARTISTS** set up an aluminum can recycling program, with proceeds going directly to ONE DROP – **CYRILE VO-QUANG** gives proceeds from selling a recycled vehicle to ONE DROP – A “fish bank” is placed at the **HR DEPARTMENT** to benefit ONE DROP – **CIRQUESTERS** collect arts supplies for kids in Nicaragua – **60 CIRQUESTERS** volunteer for the AQUA project – **NICOLE LAMONTAGNE** begins her dance project for ONE DROP – **RENÉE-CLAUDE MÉNARD** starts up the ONE DROP garden – **ANNICK TREMBLAY** plans an exhibit of body painting photos for ONE DROP – **CIRQUE DU SOLEIL CREATORS** support ONE DROP – **CIRQUESTERS** replace disposable water bottles with ONE DROP reusable ones.

# PRAISE FOR THE FOUNDER OF ONE DROP

"It is interesting to note in the newspapers today that the *Cirque du Soleil* founder, an outstanding Canadian by the name of Guy Laliberté, has pledged \$100 million over the next 25 years to a new foundation which he calls the ONE DROP Foundation. (...) [Guy Laliberté] is quoted as saying 'No one can remain indifferent when we know that at least every eight seconds, a child dies from a disease caused by drinking contaminated water.'"

HON. JERAHMIEL S. GRAFSTEIN  
*Drinking Water Sources Bill*  
Debates of the Senate – October 30, 2007

"Who else—person or company—do you feel is doing innovative work and in what way? Guy Laliberté, founder of *Cirque du Soleil*. He created a circus without a ring and without animals. He basically created a whole new genre of entertainment and a brand that I find one of the most fascinating in the world. He is deeply involved in social causes: in addition to creating secure employment for lots of talented performers in an industry where many barely make ends meet, he is making clean water accessible to impoverished people around the world through his ONE DROP Foundation."

RYAN LITTLE, VP OF BUSINESS DEVELOPMENT  
*StormFisher Biogas*  
Canadian Business Online interview – May 27, 2008

"At its annual gala, this year's theme being the global water crisis, the United Nations Association of New York honoured Guy Laliberté for his 'deep commitment and global leadership on water initiatives and sustainable development.'"

LA PRESSE – October 27, 2007

"RBC® is pleased to support The ONE DROP Foundation with a donation of \$10 million. ONE DROP, a new movement started by *Cirque du Soleil* founder Guy Laliberté, is dedicated to improving access to water in developing world countries and increasing awareness about water-related issues in the developed world. This is the first of many grants under the RBC Blue Water Project, a \$50-million, 10-year commitment to fund global solutions for the preservation, conservation and access to fresh water. With the right support, one drop can cover the whole world."

GLOBE AND MAIL – October 30, 2007

"The interdependence of nature and humans means water issues are everyone's issue. Without water, there is no life on Earth. Water sustains our daily lives; however, its distribution and accessibility are not equal around the world. It is our responsibility as human beings to take action to ensure that water remains accessible in sufficient quantity and quality to meet the needs of all, today and tomorrow."

GUY LALIBERTÉ – October 30, 2007

ON OCTOBER 19, 2008, UNIVERSITÉ LAVAL CONFERRED A DOCTORATE HONORIS CAUSA ON GUY LALIBERTÉ, THE FOUNDER OF BOTH *CIRQUE DU SOLEIL* AND THE ONE DROP FOUNDATION.



## ONE DROP AT THE UNITED NATIONS

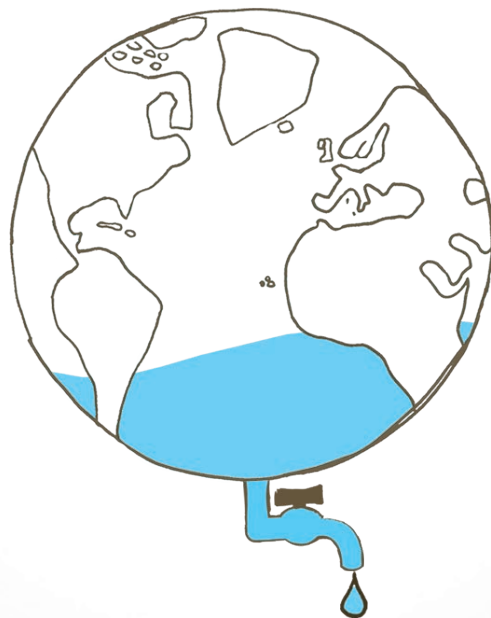
IN FEBRUARY 2008, THE ONE DROP FOUNDATION WAS INVITED TO ATTEND THE 10th SPECIAL SESSION OF THE UNITED NATIONS ENVIRONMENT PROGRAMME (UNEP) GOVERNING COUNCIL / GLOBAL MINISTERIAL ENVIRONMENT FORUM ALONGSIDE 154 MINISTERIAL DELEGATIONS, AND ALSO TO TAKE PART IN THE GLOBAL CIVIL SOCIETY FORUM WITH SOME 250 OTHER PARTICIPANTS FROM 84 COUNTRIES.

Taking place in the Principality of Monaco, this international gathering brought representatives of civil society, international organizations and governments from all over the world together in the aim of taking on the issues challenging the future of our planet.

Non-governmental organizations are key players in the struggle to preserve the planet's viability, and they have collaborated with international organizations such as UNEP for many years.

We met with people working in various parts of the world to discuss the issues closest to our hearts and to identify potential partners with which we might join forces for the cause of water.

While the main theme of this gathering was climate change, all in attendance were conscious that access to water and the preservation of this vital yet vulnerable resource constitute a major issue aggravated by climate change.



# GOVERNANCE

**GUY LALIBERTÉ**, Chairperson  
**FRANCE CHRÉTIEN DESMARAIS**, Vice-Chairperson  
**CLÉMENT GUIMOND**, Secretary-Treasurer  
**CLAUDIA BARILÀ**, Trustee  
**ROBERT BLAIN**, Trustee  
**CLAUDE LAVERDURE**, Trustee  
**SYLVIE PAQUEROT**, Trustee

For more information about the members of the Board of Directors, please visit <http://www.onedrop.org/en/foundation/who-we-are/governance>

## SCIENTIFIC COMMITTEE

THE SCIENTIFIC COMMITTEE IS COMPRISED OF FIVE MEMBERS FROM SOME OF THE WORLD'S LEADING UNIVERSITIES AND INSTITUTIONS. THE COMMITTEE SHARES ITS EXPERTISE WITH THE BOARD OF DIRECTORS ON WATER ISSUES AND KNOWLEDGE TRANSFER.

**SYLVIE PAQUEROT**, Chairperson; professor, School of Political Studies, University of Ottawa, Canada  
**PEDRO ARROJO**, economics professor, University of Saragossa; President of Spain's New Water Culture Foundation

**STEPHEN C. McCAFFREY**, professor, University of the Pacific, McGeorge School of Law, Sacramento, U.S.; Special Rapporteur of the International Law Commission on the Law on the Non-Navigational Uses of International Watercourses (1985–1991)

**GORDON YOUNG**, professor emeritus, Wilfrid Laurier University, Waterloo, Canada; former coordinator of the World Water Assessment Programme, UNESCO

## MANAGEMENT COMMITTEE FOR PROGRAMS IN THE SOUTH

THE MANDATE OF THIS PERMANENT COMMITTEE IS TO ENSURE THE CONSISTENCY OF STRATEGIC APPROACHES AND THE EFFECTIVENESS OF EXECUTION, AS WELL AS THE DURABILITY AND LEVERAGE OF THE ACTIONS UNDERTAKEN IN DEVELOPING COUNTRIES BY THE ONE DROP FOUNDATION. THE MANAGEMENT COMMITTEE FOR PROGRAMS IN THE SOUTH ENJOYS A HIGH LEVEL OF TRUST AMONG MEMBERS OF THE BOARD OF DIRECTORS TO WHICH IT REPORTS.

**CLÉMENT GUIMOND**, Chairperson; former General Coordinator of the Caisse d'économie solidaire Desjardins

**CLAUDE LAVERDURE**, former Foreign Policy Advisor to the Prime Minister in the Privy Council Office and Assistant Secretary to the Cabinet (Foreign and Defence Policy)

**PIERRE VÉRONNEAU**, Executive Director, Oxfam-Québec

**CARLOS ARANCIBIA**, Senior Director, International Projects, Oxfam-Québec

**NIGEL MARTIN**, President and Executive Director, Forum International de Montréal

**MARC GAGNON**, interim Co-Executive Director, ONE DROP Foundation

**GAÉTAN MORENCY**, interim Co-Executive Director, ONE DROP Foundation

**PAUL LAPORTE**, Programs Director (South), ONE DROP Foundation

**DANIELLE VALIQUETTE**, Head of Operations, ONE DROP Foundation

## FINANCIAL ETHICS AND GOVERNANCE COMMITTEE

THE FINANCIAL ETHICS AND GOVERNANCE COMMITTEE HELPS THE BOARD OF DIRECTORS ENSURE THE ONE DROP FINANCIAL ETHICS AND GOVERNANCE RESPONSIBILITIES ARE FULFILLED, INCLUDING THOSE RELATED TO ACCEPTANCE OF CONTRIBUTIONS, ACCURACY OF FINANCIAL DATA, INVESTMENT MANAGEMENT, AND ADHERENCE TO THE CODE OF ETHICS AND CONFLICTS OF INTEREST.

**CLÉMENT GUIMOND**, Chairperson; former General Coordinator of the Caisse d'économie solidaire Desjardins

**ROBERT BLAIN**, Senior Vice-President and Chief Financial Officer, *Cirque du Soleil*

**ROBERT BÉLISLE**, chartered accountant

**JACQUES FAILLE**, President and Executive Director, Fondation de l'Université Laval

## PHILANTHROPIC DEVELOPMENT COMMITTEE

THE PHILANTHROPIC DEVELOPMENT COMMITTEE'S MANDATE IS TO IDENTIFY INDIVIDUALS, COMPANIES AND OTHER FOUNDATIONS LIKELY TO PROVIDE FINANCIAL SUPPORT FOR ONE DROP PROJECTS.

**FRANCE CHRÉTIEN DESMARAIS**, Chairperson

## MANAGEMENT TEAM

**MARC GAGNON**, interim Co-executive Director

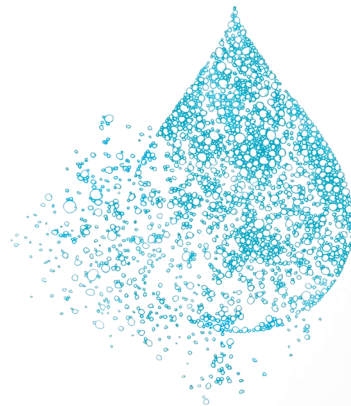
**GAÉTAN MORENCY**, interim Co-executive Director

**PAUL LAPORTE**, Program Director (South)

**NICOLE OLLIVIER**, Program Director (North)

**DANIEL CORBEIL**, Finance and Administration Director

For more information about the members of the management team, please visit <http://www.onedrop.org/en/foundation/who-we-are/team-one-drop>





## **ONE DROP FOUNDATION**

8400 2nd Avenue  
Montreal, Quebec H1Z 4M6 Canada  
Tel.: 514-723-7646, ext. 7816  
Fax: 514-723-7607  
contact@onedrop.org

**ONEDROP.org**

To donate, visit

**To donate, visit <http://www.onedrop.org/en/make-a-donation>**